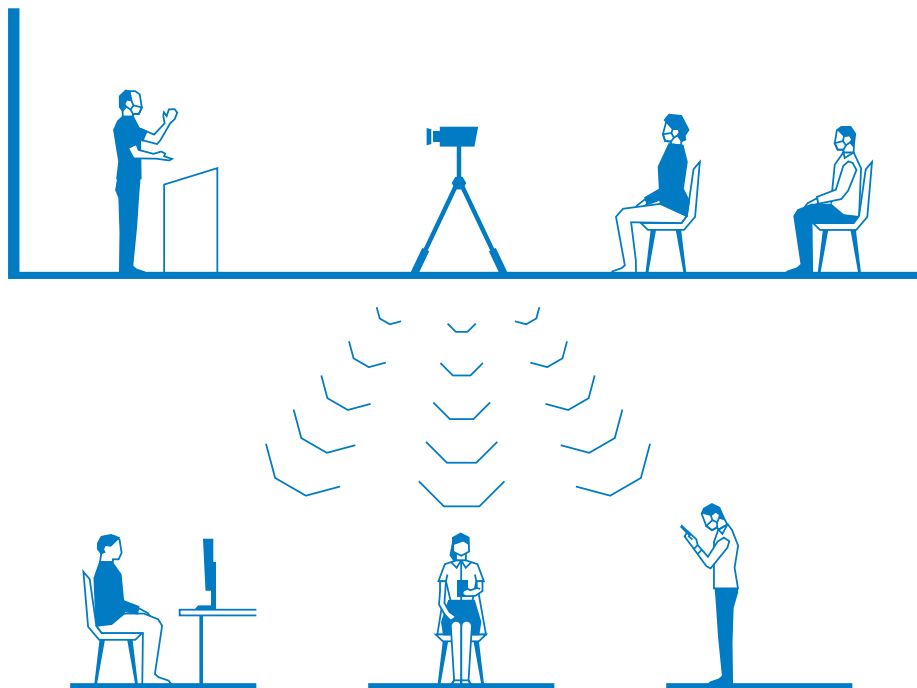**RELOADING LIVE**

Hybrid and Virtual Event Solutions

Our hybrid and virtual solutions enable your event to reach the desired number of visitors/participants, to greatly increase the pool of participants and to minimise costs at the same time. Your community can also participate in the event wherever they happen to be and can call up the contents of the event on demand.

We are equipped with the very latest technology and can offer you a wide range of options. In addition to different live formats, we also offer solutions for streaming, interactive sessions via WebEx, event apps, and video equipment for live production and on-demand content.

Registration variants

A. Responsibility assumed by the organiser
The organiser assumes full responsibility for the registration process
(including data preparation and the distribution of rights for visitors/participants).

B. Responsibility divided between the organiser and the venue
Online registration and data collection by the organiser, with subsequent data transfer.
The venue takes care of data preparation and the distribution of rights for visitors/participants.

C. Responsibility assumed by the venue
The venue assumes full responsibility for the registration process
(including data preparation and the distribution of rights for visitors/participants).
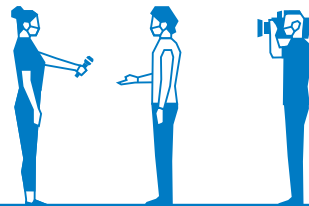
Session/meeting variants

Hybrid

- Meeting live in the room + live streaming, including question and discussion options for online participants

Optional services

- Linking in speakers (from anywhere in the world)
- Lecture contents available to call up online for a certain time (e.g. one month)
- Two-phase verification and/or participant presence checks
- During the breaks, moderated live broadcast from the congress for online visitors/participants

Virtual

- Complete live streaming of sessions and meetings
- Speakers and sessions can be recorded and produced centrally from a single location or produced and broadcast on a decentralised basis by our team of technicians

Optional services

- Linking in speakers (from anywhere in the world)
- Lecture contents available to call up online for a certain time (e.g. one month)
- Two-phase verification and/or participant presence checks
- During the breaks, moderated live broadcast from the congress for online visitors/participants

Exhibition variants

Hybrid

- Live + online exhibition (exhibitors on site or participating virtually on a platform)

Optional services

- During the breaks, moderated live broadcast from the congress for online visitors/participants
- Virtual rooms for customer discussions and meetings; this enables exhibitors to talk with and exchange ideas with online visitors/participants too

Virtual

- The entire exhibition is presented on a platform and is available to the visitors via interface navigation

Optional services

- Complete virtual 3D exhibition (platform)
- Virtual rooms for customer discussions and meetings; this enables exhibitors to talk with and exchange ideas with visitors/participants too

Further information

The following link will take you to an article with frequently asked questions about hybrid events.

Hybrid Events

We naturally offer a suitable protection concept for hybrid events or virtual events (with on-site production). More information about this under the following link:

Covid-19 Protection Concept